



STAY CONNECTED
GO VIRTUAL OR HYBRID!



"STAY CONNECTED GO VIRTUAL OR HYBRID!"

APOLLO HOTELS & LEONARDO HOTELS

Apollo Hotels & Leonardo Hotels are part of the Fattal Hotel Group. Our hotels are situated in the most beautiful locations in the Netherlands and Belgium, ranging from lively cities and close to airports, to locations along the coastline and in green surroundings.

We have a passion for meetings & events and food & beverage. This is expressed in various meeting locations and top restaurants, such as Event Centre Vinkeveen by the water, team building at the beach of IJmuiden, fine dining at Floor17 at a height of 85 metres, unique experiences at Chef's! Food & Drinks, or one of our other restaurants. Whichever hotel you choose, we will make your stay unforgettable.

MORE INFORMATION

www.apollohotels.co.uk | www.leonardo-hotels.com

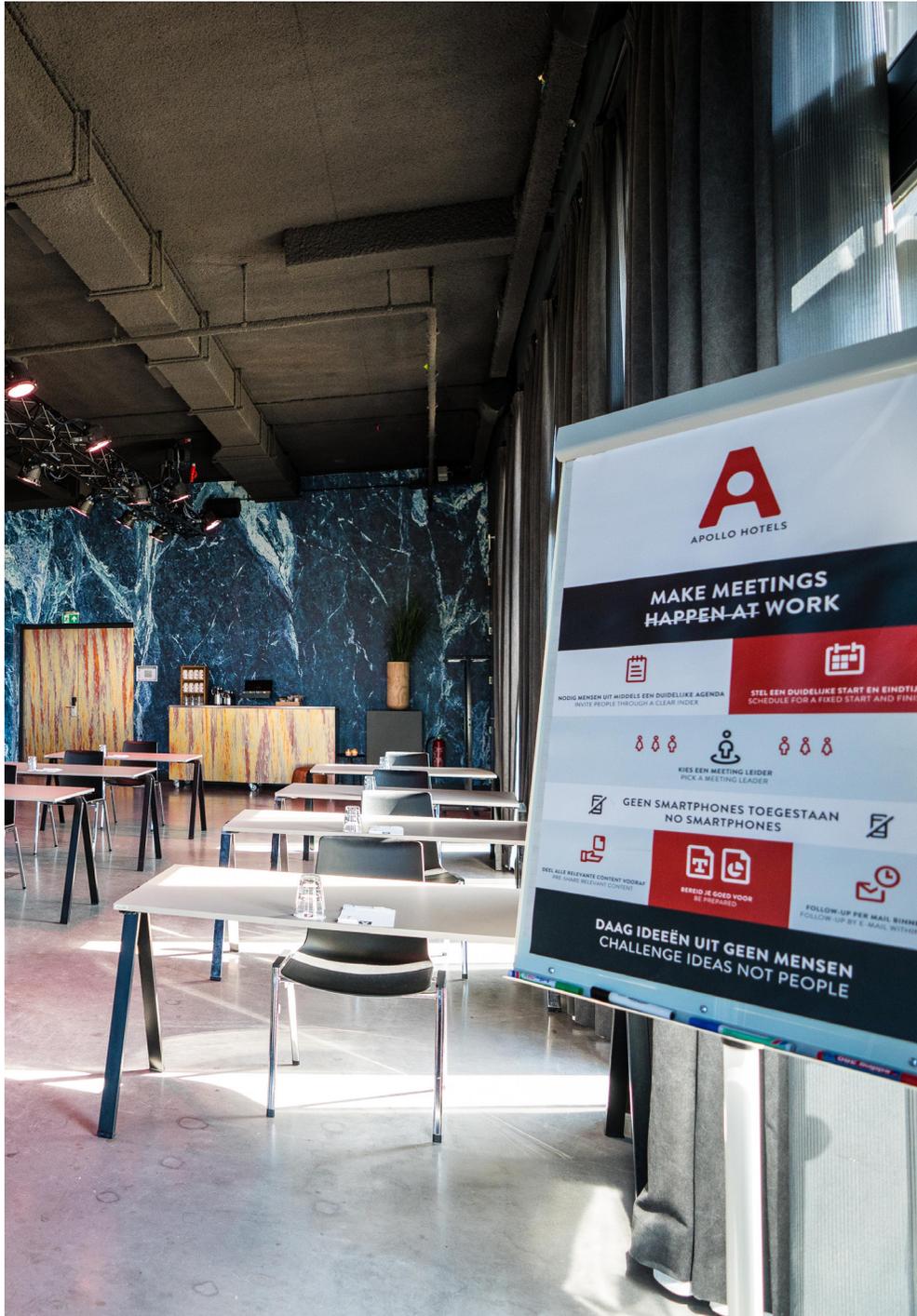
GO VIRTUAL OR HYBRID!

Organizing a live stream for a conference, meeting or workshop? We offer a streaming solution for every event; from the necessary technology to the right set-up in the Meeting rooms, which provides the right ambiance.

How does this work? We connect the on-site event in one of our Meeting rooms to an online platform where participants can experience the event in an interactive way. From a plenary session with company presentations, keynote speakers and entertainment, to break-out sessions, interactive table set-ups and networking & matchmaking tools. This way, the number of attendees is unlimited!

FOR TAILORED-MADE ADVICE

hybridmeetings@leonardo-hotels.nl | +31 (0) 850071344







WHY SHOULD YOU GO VIRTUAL OR HYBRID?

Be more Sustainable

Less travel, fewer meals and lower amounts of waste allow you to create a more environmentally sustainable event. At Leonardo Hotels & Apollo Hotels, we are aware of the influence of our business activities on the environment and society and want to act in such a way that the natural environment is also preserved and available for future generations. We do this by further integrating sustainability into our business processes, services and products. Also all our hotels are **Green Key certified**.

Improve your Duty of Care

The health and safety of your employees and attendees is our number one priority. That's why we have put extensive **health and safety measures** in place safety in accordance with the National Institute for Health and the Environment (RIVM) guidelines to protect the health of our guests and staff, while organizing meetings in a safe way. All our hotels have a certified **Health & Safety label**.

Connect with a larger audience

Geography is no longer a barrier for attendees to attend your event, allowing you to reach a global audience. Adding a virtual component to an in-person event increases attendance up to 10 times or more. This broader reach would allow for more sponsors with a much larger audience allowing you to be creative in the sponsorship packages.

Meet Live & on-demand, be interactive and analyse your outcomes

Virtual and Hybrid meetings are live & on-demand, give you the opportunity to be interactive without physically being there and are super suitable to better monitor and analyse outcomes.

Be more flexible and efficient

Attending a virtual event gives the attendees more flexibility and is time efficient, saving a lot of travel time. A virtual or hybrid event contributes to a better the live-work balance of attendees.



VIRTUAL EVENTS

Virtual events are those in which everyone attends online.

Entirely virtual events are suitable when you cannot host an onsite event, have a small budget, or if the information you want to share can be effectively shared via video.

Examples of effective virtual events are webinars, frequent team meetings, customer success groups, study groups or executive panels.

VIDEO CONFERENCING



Location:
Amsterdam



Location:
Berlin



Location:
London

**VIRTUAL
ATTENDEES**



MEETING ROOM

Location:
Vinkeveen

Example in-person
presence:
3 people



HYBRID EVENTS

A hybrid event combines a 'live' in-person event with a 'virtual' online component. As an event planner you are putting two events into one.

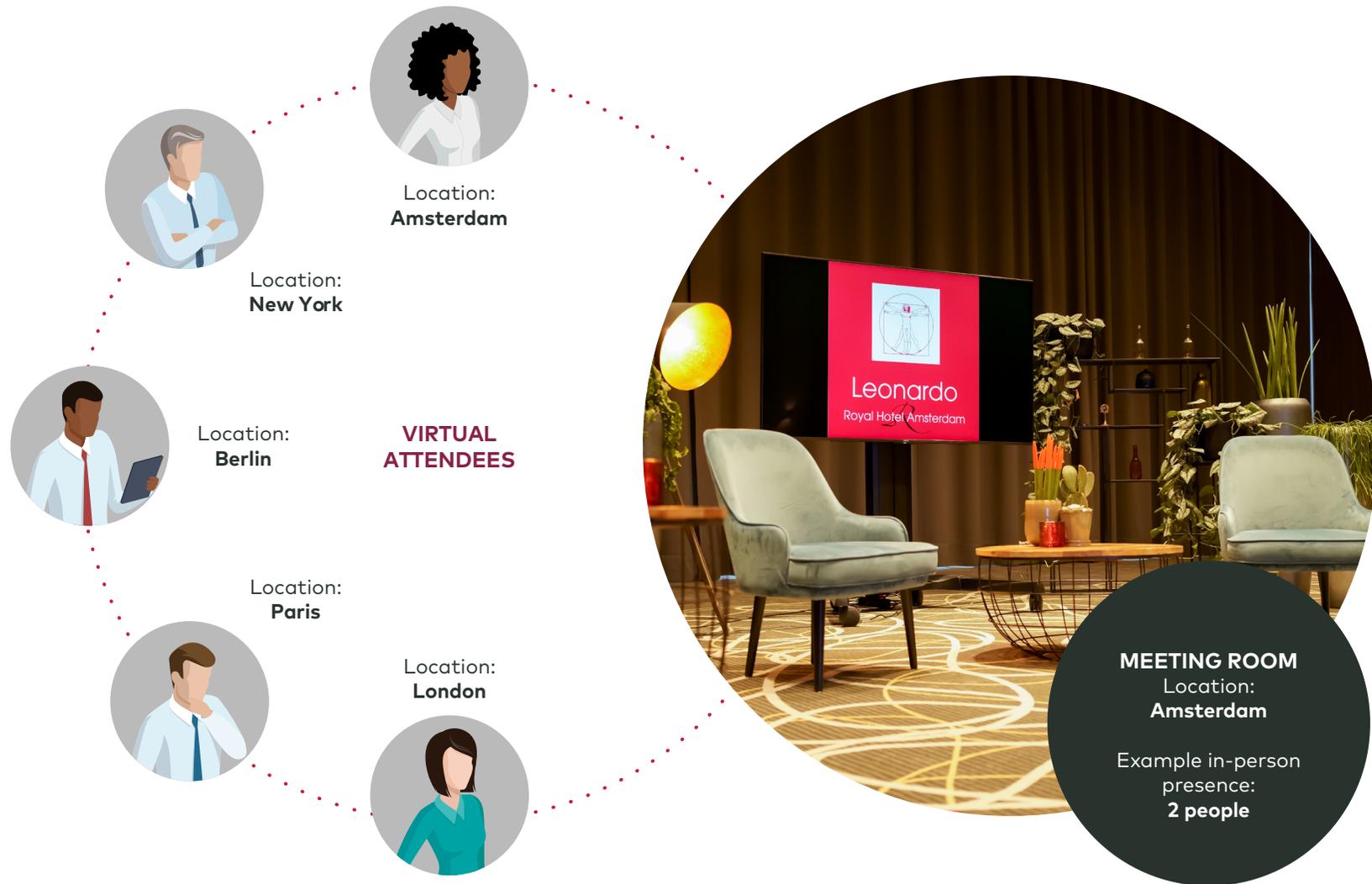
Executing a great onsite event and experience and producing an engaging event for your online attendees.

Virtual experiences can be as effective as traditional face to face meetings and events, but they must be arranged differently.

Our Meetings & Events team, together with our technology partners, will help you and advise you on which virtual component or hybrid solution fits best to make your next event a success.

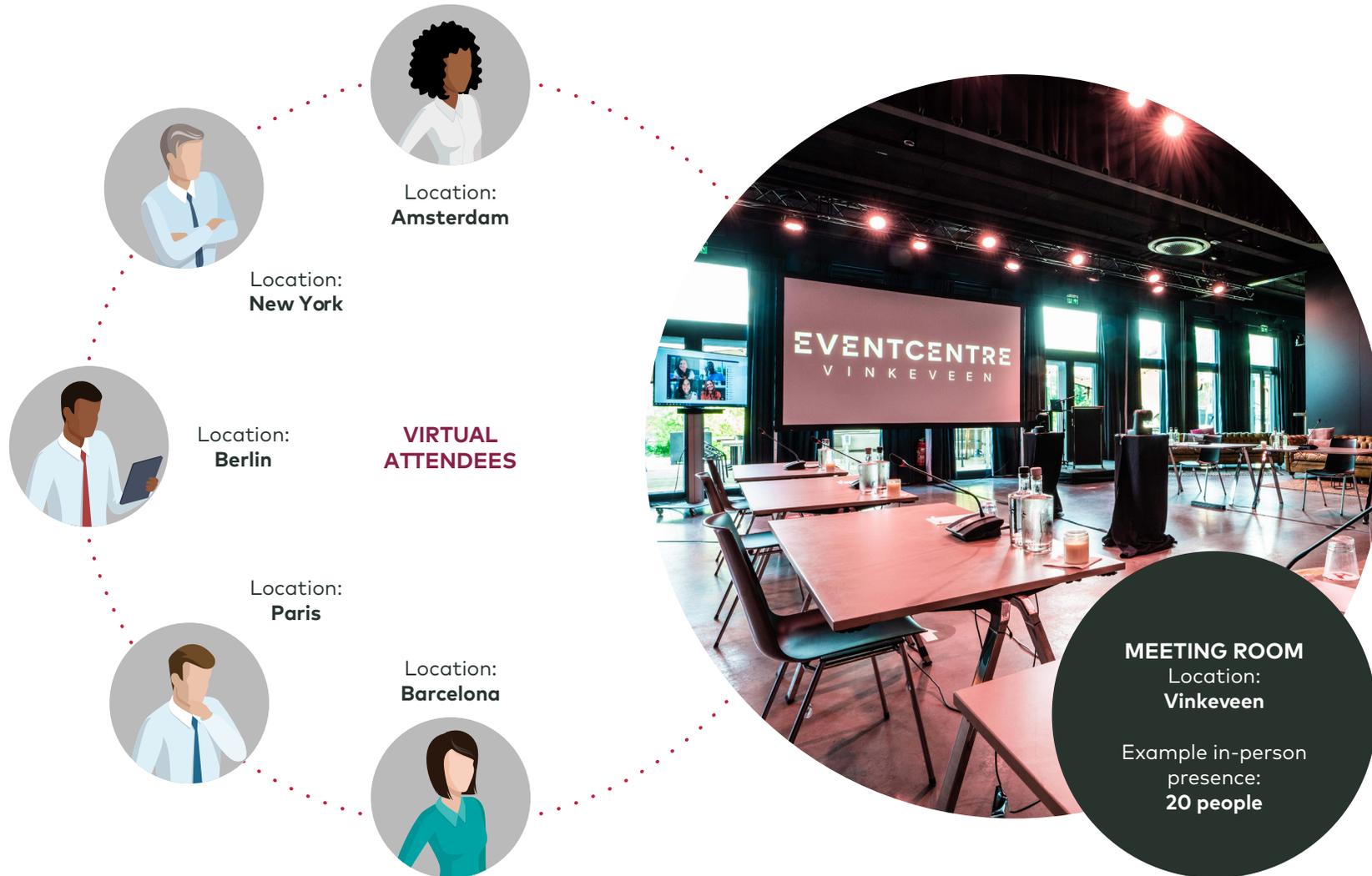
WE OFFER DIFFERENT SOLUTIONS FOR HYBRID EVENTS:

- Streaming
- 1 location & 1 meeting room
- Multiple meeting rooms in 1 location
- Multiple locations



STREAMING

Having presenters in-person for a real event experience but with your guests attending virtually. Perfect when you want your presenters to interact with each other in a unique stage. Just think about a debate, a product or service presentation



1 LOCATION & 1 MEETINGROOM

Connecting your attendees from multiple destinations in a unique place. Perfect for small events. Have your attendees in the same location and virtually connect with the rest of your team or clients. stage. Just think about a debate, a product or service presentation



DE DAM

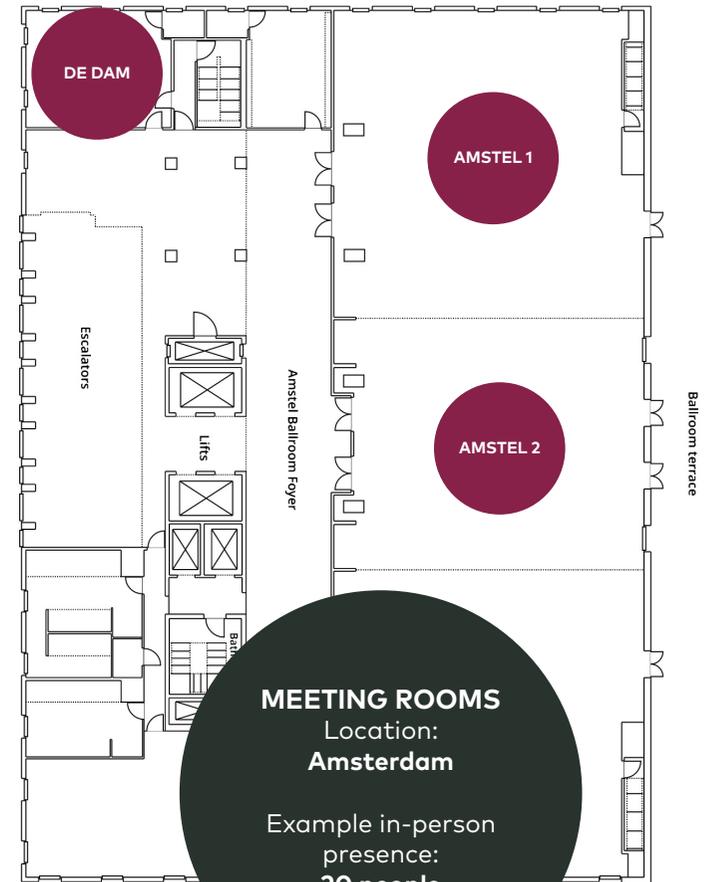


AMSTEL 1



AMSTEL 2

MEETING ROOMS



MEETING ROOMS
Location:
Amsterdam

Example in-person
presence:
**20 people
per meeting room**

MULTIPLE MEETING ROOMS IN 1 LOCATION

Large group attending your event physically in multiple meeting rooms in the same venue. Perfect for your large event when you need attendees to be physically there. Book several meeting rooms in the same hotel and connect them together as if it was a unique big event.



PROFESSIONAL TECHNOLOGY

With our professional in-room technology for small meetings we ensure a flawless execution. No audio problems, bad internet connections or video hiccups. For more complex needs, we partner with high-end technology suppliers to provide tailor-made solutions and offer the required help with organizing events from professional streaming solutions to extensive hybrid event platforms and everything in between.

TIP: Set time aside for a dry run!

There's nothing worse than bad sound and image when watching a virtual event, so it's essential to test the streaming solution and the connection of any external speakers as soon as they are confirmed on the program.

CONTACT

TAILOR-MADE ADVICE

Apollo Hotels & Leonardo Hotels
Hybridmeetings@leonardo-hotels.nl | +31 (0) 850071344